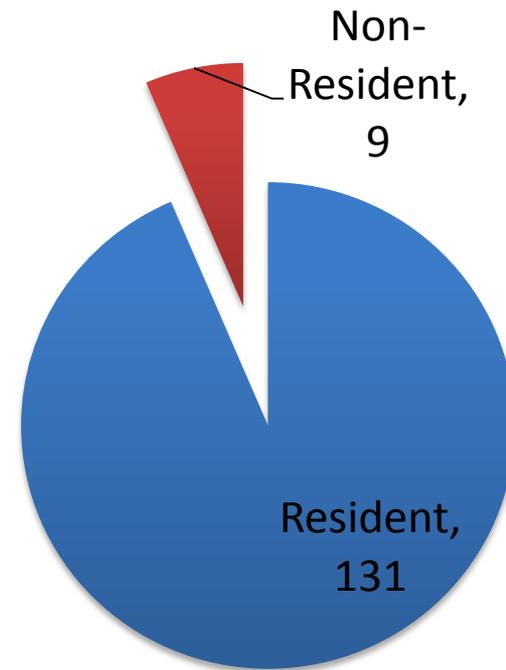
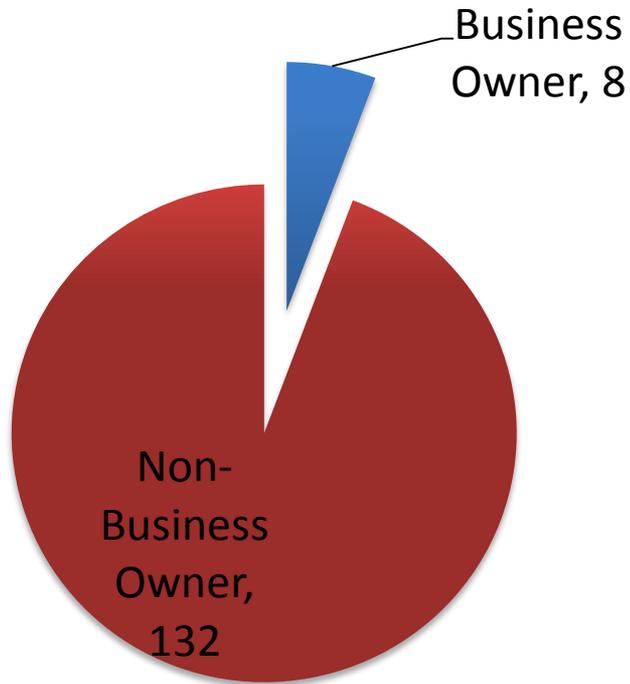


West Norriton

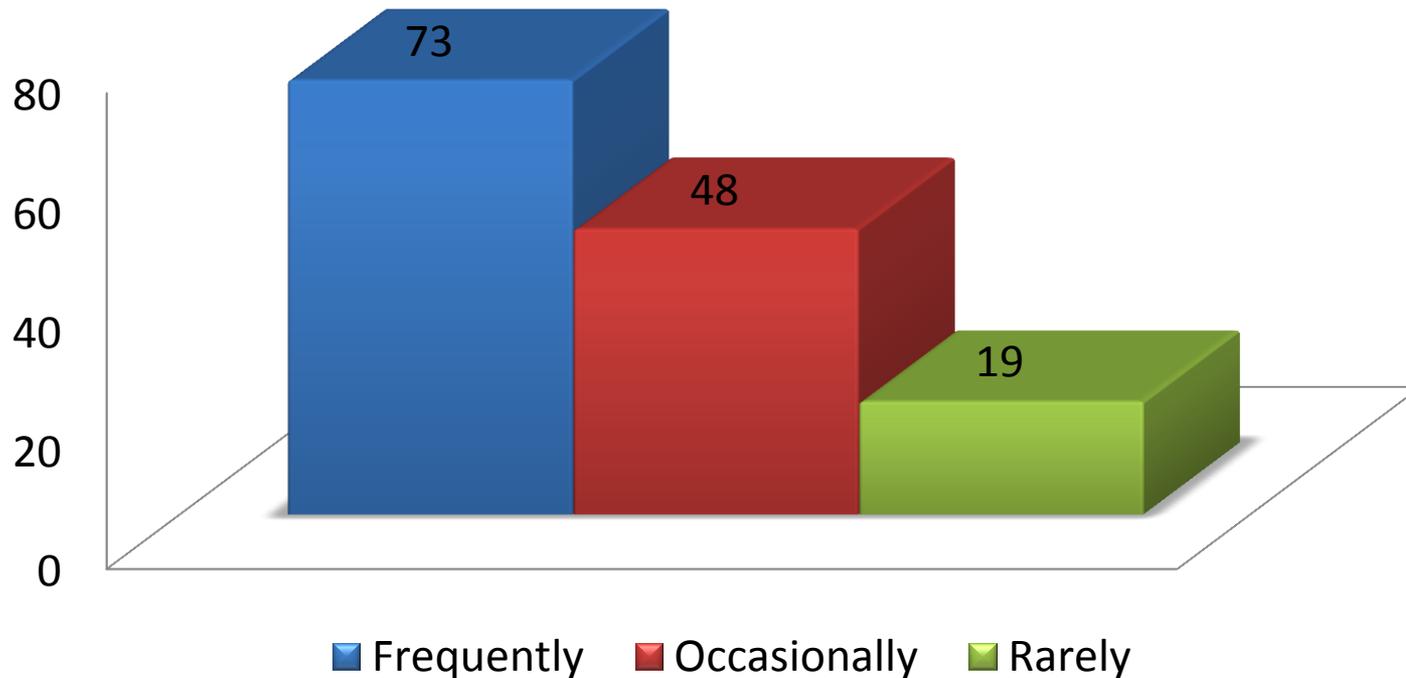


West Main Street Vision

Are you a business owner? A West Norriton resident?



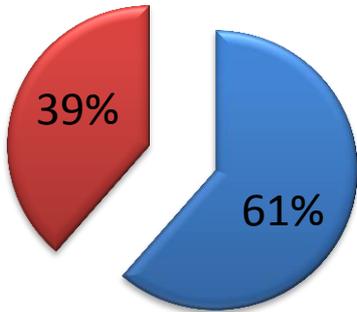
How often do you patronize West Main Street businesses?



Analysis of Existing Conditions

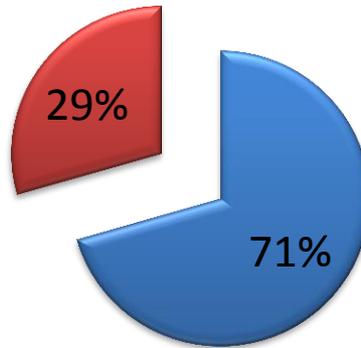
Location and Distribution of Parking

- Needs Improvement
- Alright As Is



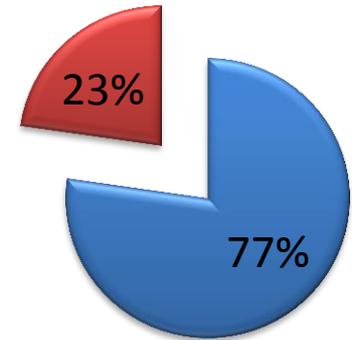
Parking Landscaping

- Needs Improvement
- Alright As Is



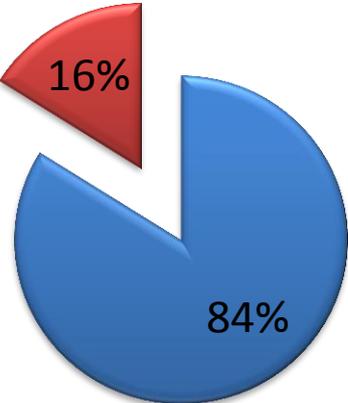
Width and Location of Sidewalks

- Needs Improvement
- Alright As Is



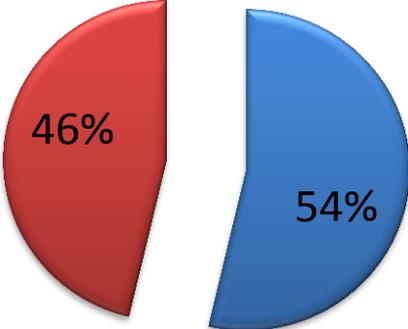
Landscaping Along the Roadway

- Needs Improvement
- Alright As Is



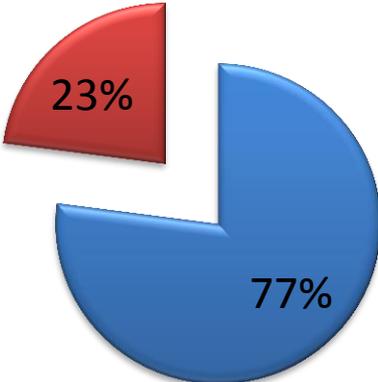
Street Lighting

- Needs Improvement
- Alright As Is



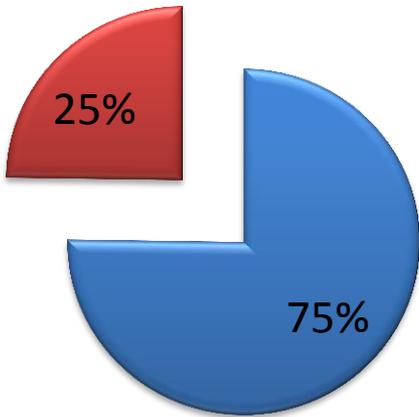
Ability to Cross the Street

- Needs Improvement
- Alright As Is



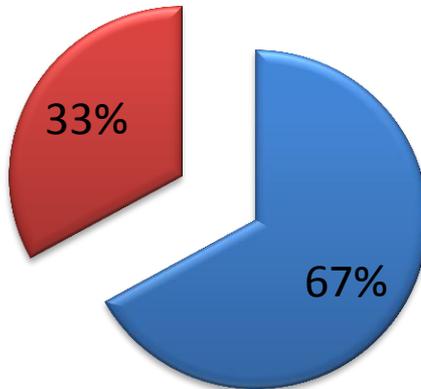
Mix of Businesses

- Needs Improvement
- Alright As Is



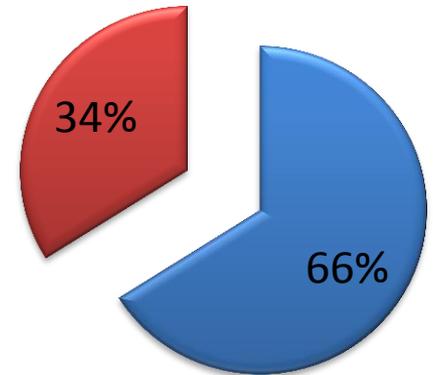
Attractiveness and Size of Business Signage

- Needs Improvement
- Alright As Is



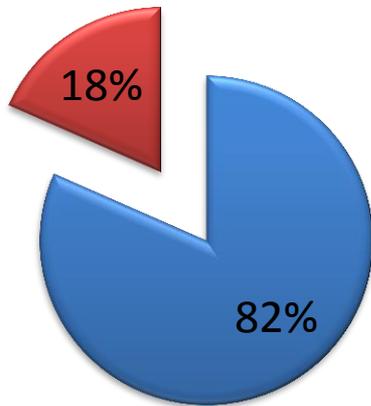
Attractiveness and Amount of Public Signage

- Needs Improvement
- Alright As Is



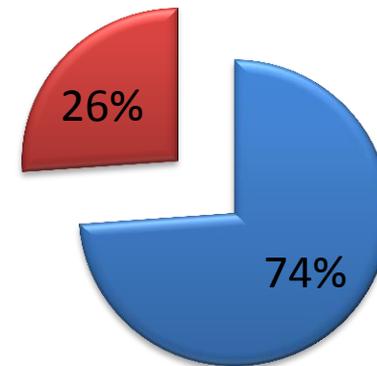
Attractiveness of Business Facades

- Needs Improvement
- Alright As Is



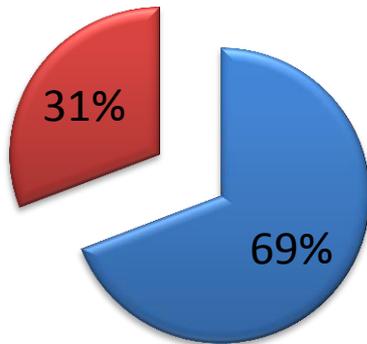
Maintenance of Businesses

- Needs Improvement
- Alright As Is



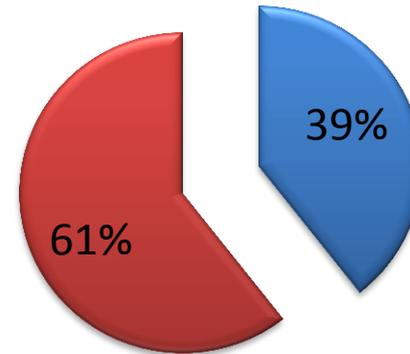
Automobile Traffic

- Needs Improvement
- Alright As Is

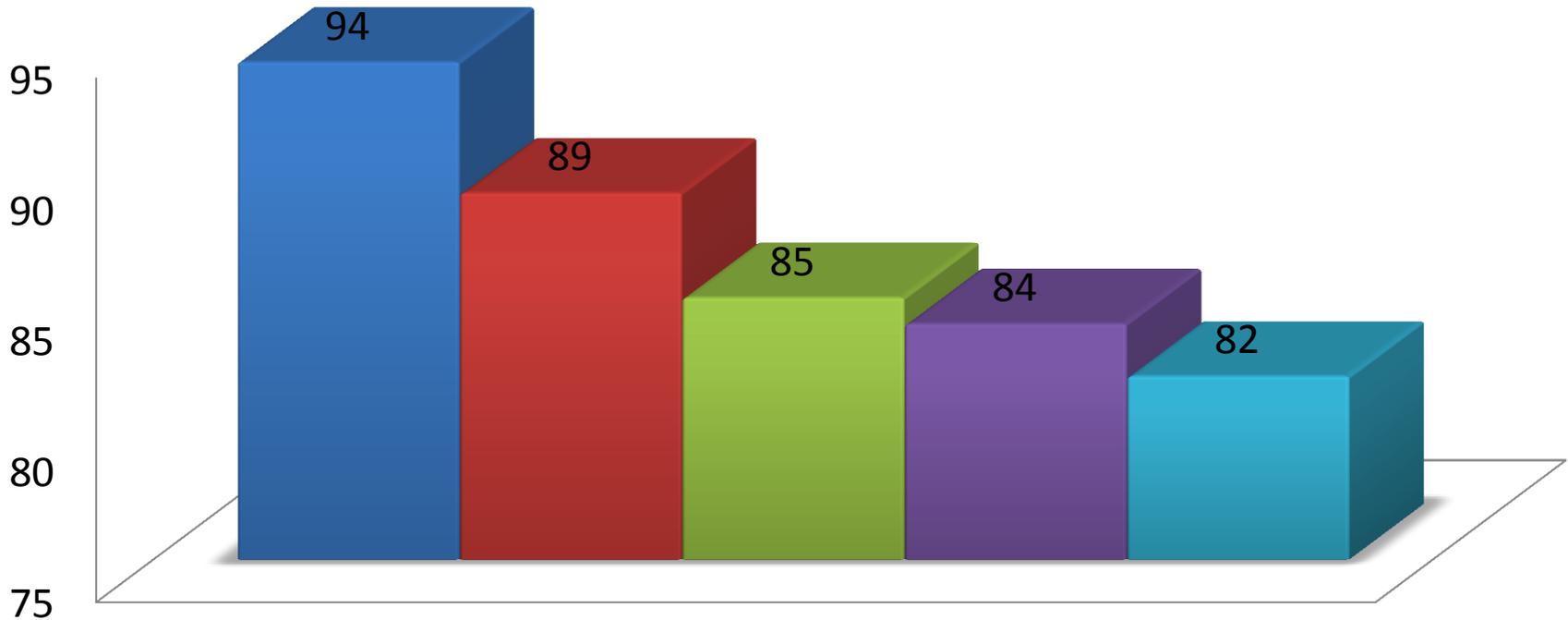


Public Transportation

- Needs Improvement
- Alright As Is



“Needs Improvement”



■ Landscaping Along the Roadway

■ Attractiveness of Business Facades

■ Width and Location of Sidewalks

■ Ability to Cross the Street

■ Mix of Businesses

Landscaping Along the Roadway

- “The work done at the new Wawa corner on Main and Trooper should be the model for the rest of the business areas.”
- “More lights and more trees. The trees would help to make the area look more friendly and visitable!!!”
- “Absolutely need more street trees. Green areas to give the street some appeal.”

Attractiveness of Business Facades

- “Many need some type of landscaping and/or weeds pulled... This would be a good project for girl/boy scouts... Signs for small businesses are all hodgpodge.”
- “Some have too much advertising, keep it simple.”
- “Style is quite random.”

Width and Location of Sidewalks

- “There are a number of areas where the sidewalk doesn’t exist!!!”
- “There is a need for a walking/bike path for all of Main Street... I envision a time where a family or single person could park at an eating establishment then walk to another establishment for ice cream, water ice or coffee.”

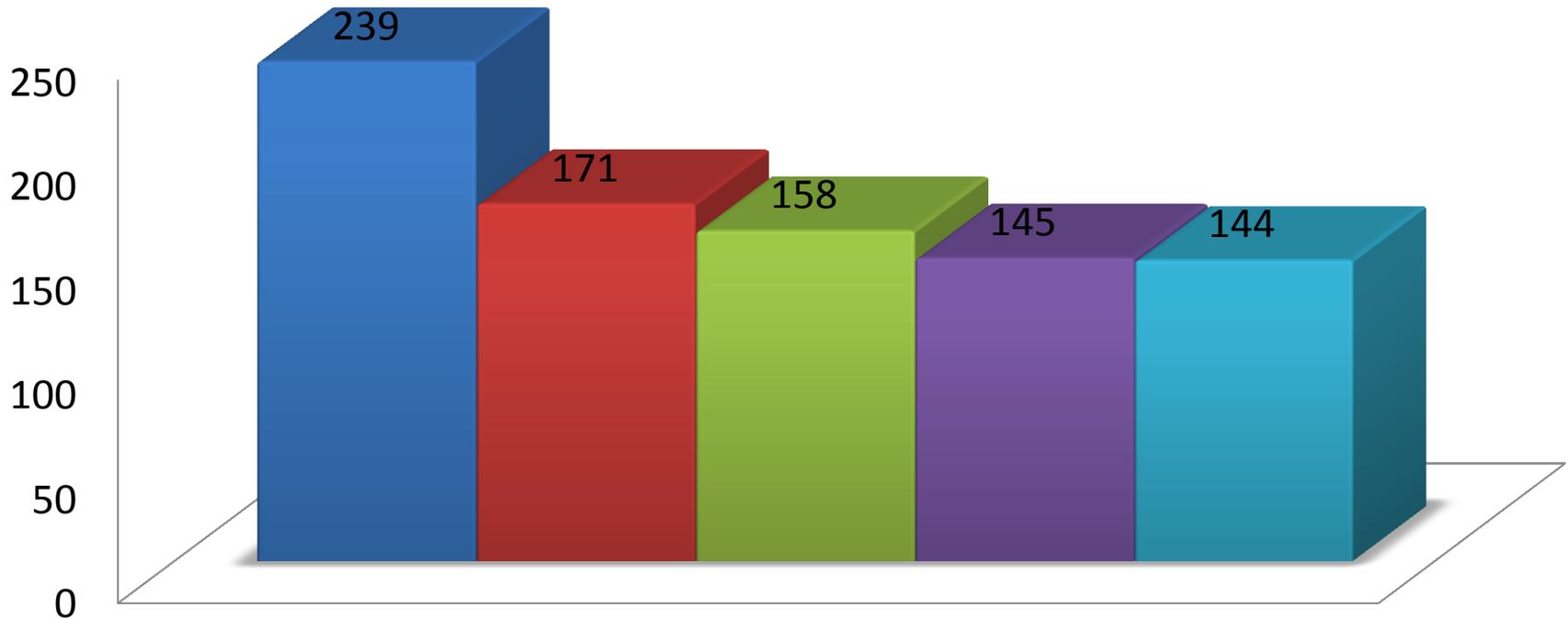
Mix of Businesses

- “We need to attract mixed use development...”
- “Too many vacancies..”
- “Need for variety is important... More quality gifts, clothing.”
- “Maybe more outdoor cafes and retail stores.”

Ability to Cross the Street

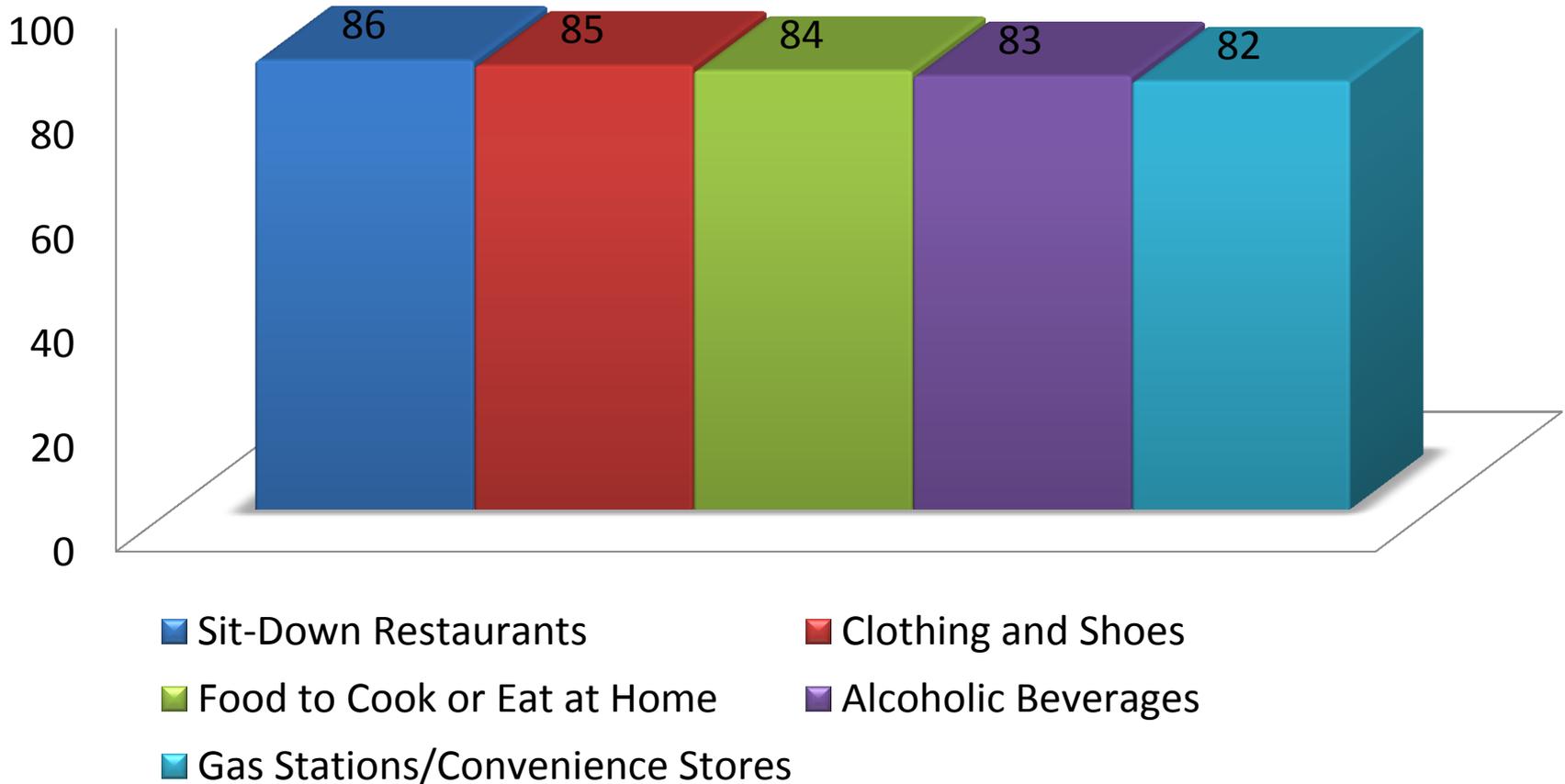
- “Crosswalks would be helpful as well as force cars to slow down and take notice of the businesses along Main Street.”
- “Not many places to safely cross the street.”
- “Especially at the intersection of Ridge/Main and Egypt.”

What are the five most important improvements?

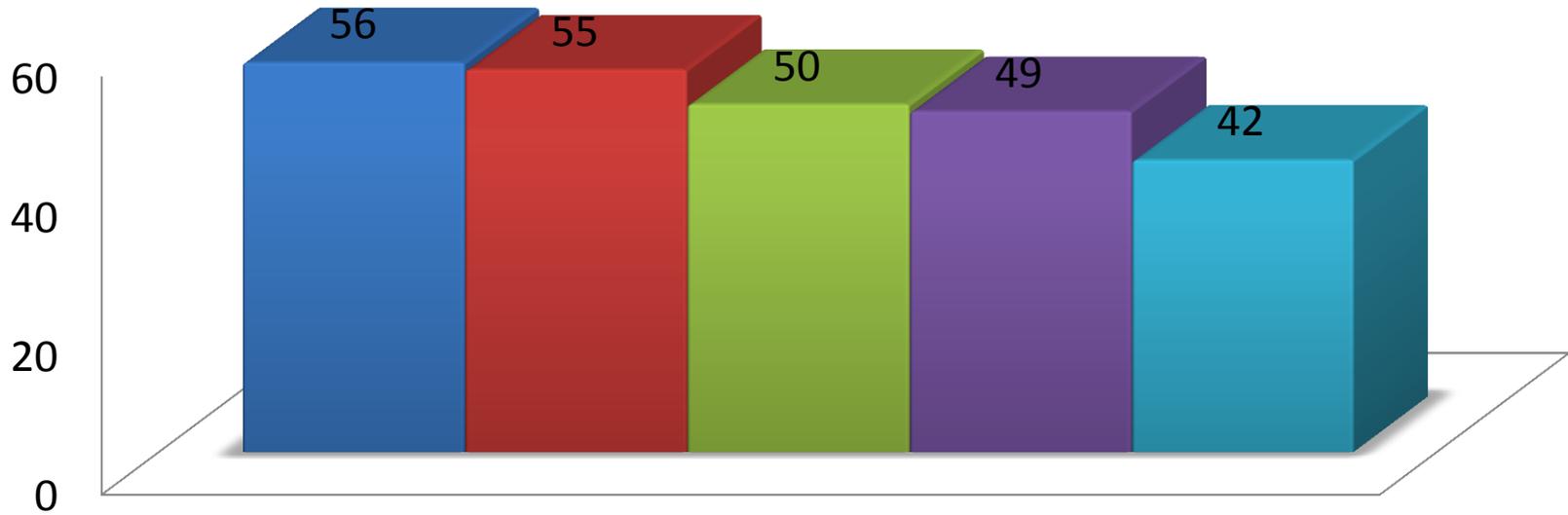


- Decreased Traffic Congestion
- Better Landscaping
- More Diverse Mix of Businesses
- More/Wider Sidewalks
- More Attractive Business Facades

“I currently patronize this type of business.”

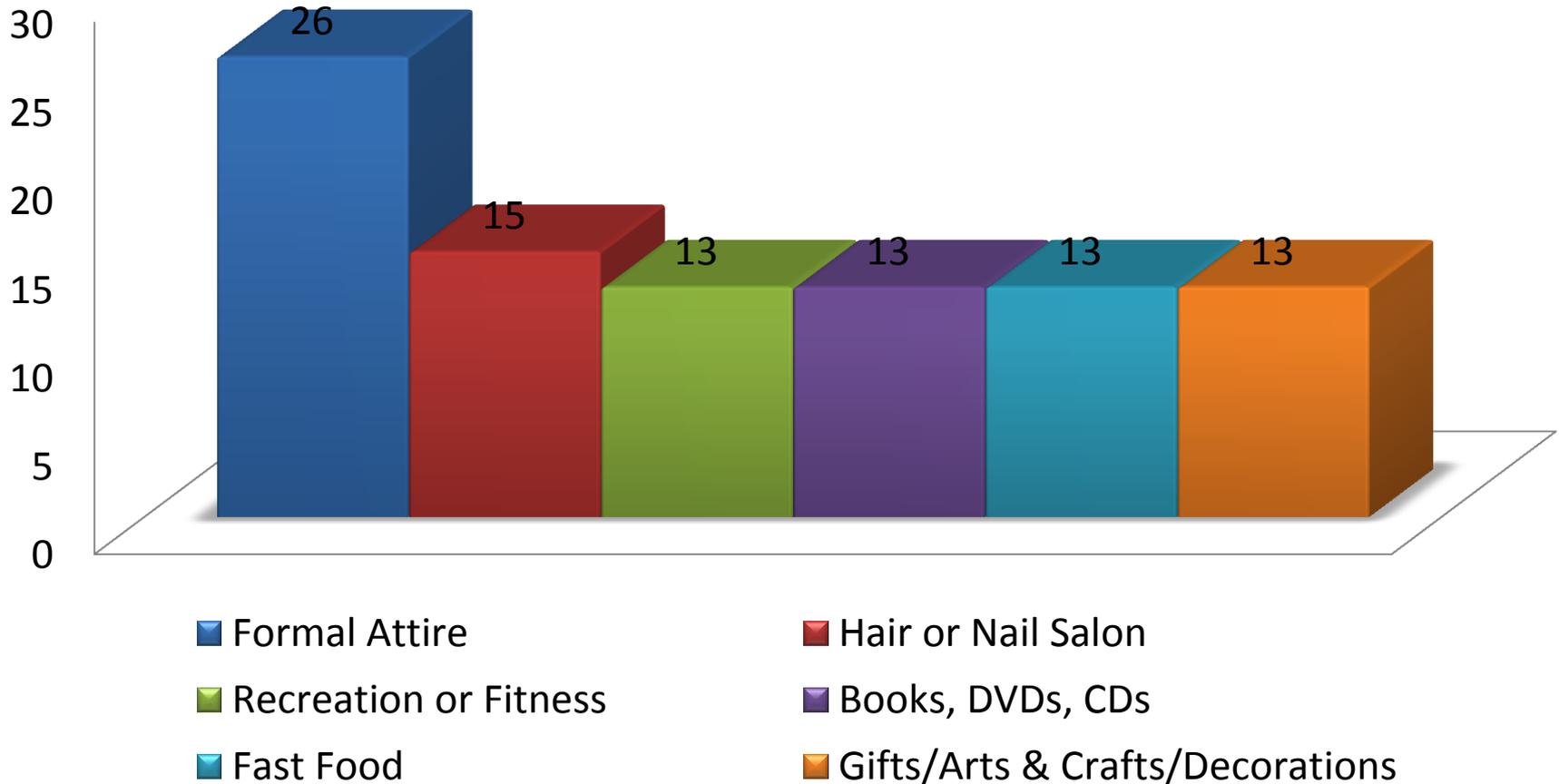


“I would patronize this type of business.”

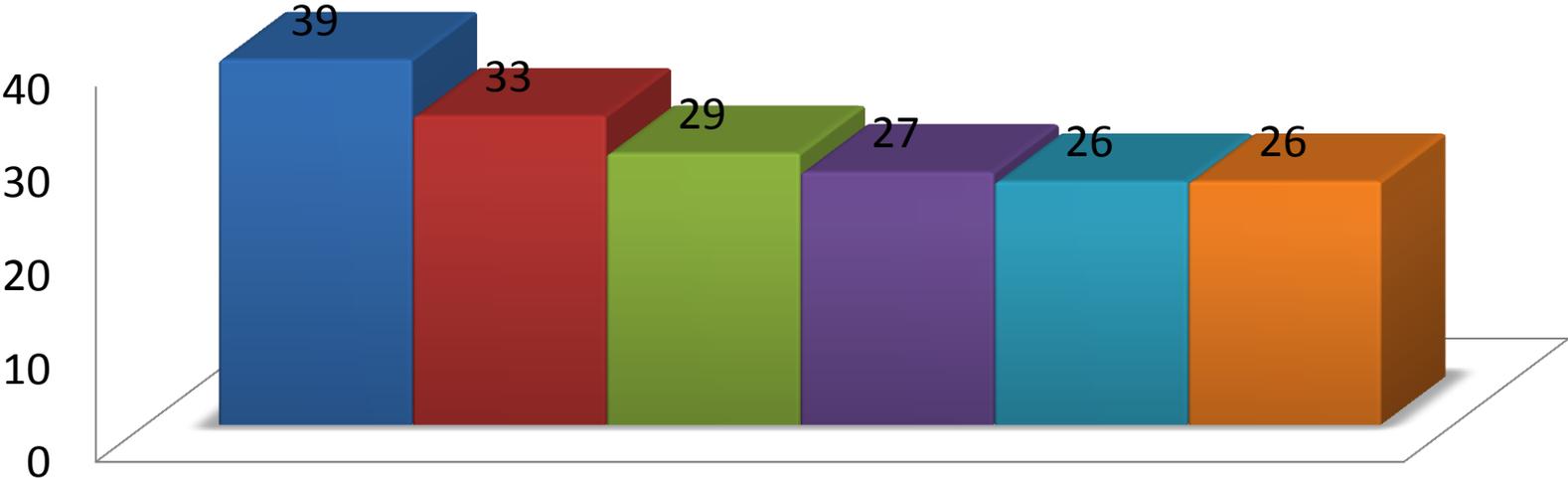


- Clothing and Shoes
- Hardware and Garden Supplies
- Entertainment
- Gifts/Arts & Crafts/Decoration
- Furniture, Appliances, and Home Furnishings

“I would not personally use this type of business, but it is needed.”



“This type of business is not needed.”



- Formal Attire
- Fast Food
- Furniture, Appliances, and Home Furnishings
- Hair or Nail Salon
- Recreation or Fitness
- Books, DVDs, CDs

Are there any aspects of West Main Street that you would like to see stay the same?

- “I would like to continue to see small “mom & pop” shops for small business owners.
- “The corner of Trooper and Main... with the Welcome to West Norriton sign looks great!”
- “Keep the residential areas residential.”
- “There are many thriving businesses, just make them more pedestrian friendly.”
- “I like the people. Everyone is very friendly... The residents are the greatest asset.”

Next Steps

- Draft Plan
- Planning Commission
- Board of Commissioners

